Stakeholder Prospectus

Boy Scouts of America

LONGS PEAK COUNCIL

Strengthening Today's Families / Developing Tomorrow's Leaders
Generating the investment to bring families together and build America’s next generation.
Dear Friend,

There is nothing else like Scouting. When I joined Scouting, I just wanted to have fun and try new things with my friends. I didn’t realize it at the time, but my adventure into Scouting was not just another adolescent activity, but the beginning of a lifelong journey. While the days of my youth are long gone, the memories of Scouting remain fresh in my mind, as they do for all Scouts.

We remember the anticipation, excitement and adrenalin of doing something new—The comradery of our Pack, Den or Troop—The sense of accomplishment from meeting a challenge—Cooking your own dinner over a campfire in the wilderness—Feeling a few inches taller leaving camp than when you arrived.

Today’s youth and families need Scouting more than any previous generation to realize their potential. In this urgent context, Longs Peak Council must make important investments in expanding participation, enhancing programs, and improving our properties.

This fundraising campaign will ensure we can offer every kid, boy or girl, access to transformative experiences and offer unifying experiences and lasting memories to the entire family.

Thank you for your consideration and investment.

There is nothing like Scouting!

Greg Dyekman
Eagle Scout and
Chair of the Campaign
In today’s world, growing into adulthood means more than just growing up. It means learning to make the right decisions. Today’s youth must make decisions about drugs, crime, gangs, peer pressure, and face many other challenges on a daily basis. Scouting provides proven values-driven programs, strengthening character, developing good citizenship, and enhancing both mental and physical fitness in youth.

Faith, trust, loyalty and honor are the values of today’s most influential leaders. These are the same values Scouting imparts on today’s youth so they will be the leaders of tomorrow. Our timeless approach is needed now more than ever!

Campaign Goal #1: Develop Tomorrow’s Leaders

Today’s Youth Need:

► Confidence / Self Esteem
► Social and Communication Skills
► Pride / Accomplishment
► Experiential Learning Outdoors
► Merit and Respect
► Role Models
► Teamwork

► Healthy Peer Network
► Challenges
► The Opportunity to:
  Follow—Lead—Fail—Succeed
► Moral Compass:
  Values / Ethics / Accountability
A research team from Tufts University conducted a three-year study of children under 12 year of age to measure whether participation in Scouting affected their character attributes. This study produced striking findings.

After participating in Scouting for only three years, children showed significant increases in cheerfulness, helpfulness, kindness, obedience, trustworthiness and hopeful future expectations.

**Change in Character Findings**

**During the course of the 3-year study:**

- **Cheerfulness**
- **Helpfulness**
- **Obedience**
- **Kindness**
- **Hopefulness**
- **Trustworthiness**

**IN ORDER TO DEVELOP TOMORROW’S LEADERS, WE WILL:**

**Enhance Camp Properties (Campaign)**
Enhance our camp properties to support youth programming:
- Pugsley Kitchen Renovation at Camp Laramie Peak
- Camp Hub / Conference Center / Museum at Ben Delatour Scout Ranch
- Staff cabin at Camp Laramie Peak
- S.T.E.M. program area at Ben Delatour Scout Ranch
- Pavilions at Camp Jack Nicol
- Bunkhouse at Camp Jack Nicol

**Develop New Programs**
Develop exciting new programs:
- S.T.E.M. (Science, Technology, Engineering, Mathematics)
- Career preparation
- Leadership experience
- Outdoor experiential learning
- Interpersonal communication

**Expand Participation**
Diversify and grow membership through:
- School outreach initiatives
- Church outreach initiatives
- Peer-to-peer recruitment
- Exciting activities
- Social media & marketing campaigns
What is your fondest memory of your family? Where were you? What were you doing? For many of you, the sentinel event was something simple, something everyone was engaged in. Doing something exciting brought you closer together; it was a unifying experience. This special family time is a precious commodity. Parents long for it, children yearn for it, and today’s families need it. Scouting provides it.

Scouting is no longer the exclusive domain of young men and Scout leaders; it is the place where entire families reside. Families are strengthened through quality time together doing healthy activities and making memories. This campaign is about providing families with lasting memories of the most precious time together.

Campaign Goal #2: Strengthen Today’s Families

Today’s Families Need:

- Quality Time Together
- Healthy and Wholesome Activities
- Safe Environment
- Exciting Outdoor Challenges
- Fun with a Purpose
- Building Lasting Memories
- Multi-generational
- Unplugged
- Engaging the Entire Family
- Family
- Learning New Things
Scouting unifies today’s families by providing the environment and programs to strengthen and enrich their lives.

Need for Family Time Findings

Research from the Anaheim Group published in the New York Post indicated that American families get just 37 minutes of quality time together per day. The same research found that 60% of parents describe their life as hectic.

The study of 2,000 parents with school-age children across the country found that 55% of parents are constantly looking for things they can do together as a family. Of the families interviewed, 25% said the lack of quality time together was a real problem.

IN ORDER TO STRENGTHEN TODAY’S FAMILIES, WE WILL:

Enhance Camp Properties (Campaign)
Enhance our camp properties to support family programming:
- New shower / bathroom facilities at Camp Jack Nicol
- Campsite improvements / new platforms / electricity
- RV campsites at Camp Jack Nicol
- Waterfront Wharf recreation area at Camp Jack Nicol
- Castle & Fort renovations and landscaping
- Cabin sites as Camp Jack Nicol
- Road Improvements

Develop New Programs
Develop exciting new programs:
- Outdoor adventures
- Family neighborhood programs, such as rocket launches, pot lucks and park activities
- Unplugged to plug into each other
- Multi-generational learning experiences

Expand Participation
Increase family participation in Scouting:
- Hiring a Family Scouting Director
- Family recruitment and outreach activities
- New family Scouting weekends
- Family activities at our camps

Lack Quality Time Together

- Unifying Family Time
- Balance of the Day

Only 37 minutes per day (2.5%)

97.5%
**$2,000,000 Campaign Goal for Longs Peak Council**

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<th>Level</th>
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**Board of Directors**

**Colorado Board Members**
- Matt Anderson
- Dr. Roger Billica
- Joseph Bodine
- Tamara Byrd
- John Carroll
- Craig Conley
- Mary Donaldson
- Bill Emslie
- Dr. George Garmany
- Ed Gosnell
- Pamela Harrington
- Jack Hess
- Geneve Huxley
- William Kaufman
- Brian Kelleghan
- Mike Moniz
- Flint Mulder
- Dr. Dierdre Pilch
- Matt Putman
- Frank Ramirez
- Craig Rasmussen
- James Reese

**Nebraska Board Members**
- Dr. Thom Van Boskirk
- Dr. Don Gentry
- Steve Olsen
- Kevin Sandberg
- William Reichenberg
- Chris Richmond
- Ron Schneider
- Masoud Shirazi
- Kyle Sievers*
- Dr. George Stevens
- Michael Stradt
- Stephen Tebo
- Robert Tointon
- Bob Urquidi
- Brian Weinmaster

**Wyoming Board Members**
- Matt Dehrends
- Gary Crum
- Greg Dyekman
- Brad Enzl
- Timothy Thornell
- Bill Willingha
- Tony Young

*Youth Member
## Capital Projects

(Total Goal: $2,000,000)

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<tr>
<th>Ben Delatour Scout Ranch</th>
<th>Jack Nicol Cub Scout Ranch</th>
<th>Camp Laramie Peak</th>
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<tr>
<td>Camp Soaring Eagle S.T.E.M. remodel</td>
<td>Shower House / Bathroom Facility</td>
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LONGS PEAK COUNCIL BSA PRODUCES RESULTS!

7,168
Merit Badges Earned

202
Eagle Scouts

4,846
Total Advancements

2,077
Learning For Life Members

7,320
Youth At Camp

9,733
Total Scout Membership

69,932
Hours in Service to the Community